



ANNE CURR DESIGN LIMITED

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Anne Curr, Director, Anne Curr Design Limited

A phone call was all it took for Anne Curr Design Limited to see the benefits of moving to Lloyds.

The local design specialist initially phoned to ask about financing her own property investment company but went on to transfer not only that business to Lloyds but also Anne Curr Design Limited which she runs with Lynn Rix. The advice and help she received from Senior Relationship Manager, Martin Parker, made that a very simple decision.

“We quickly built up a rapport with Martin and he made it all very easy. He is giving us exactly the service we were looking for and I am very glad I made that call,” said Anne.

Anne established the business 23 years ago after moving to the island with her husband and although she planned to retire, soon found her services and eye for detail were in demand and the company has gone from strength to

strength with Lynn joining nine years ago. The pair have worked on some of Guernsey’s most prestigious properties from local market apartments at Marina Court to multi-million pound open market properties.

After that initial phone call, Martin and Anne met and agreed a way forward. She then attended a Lloyds run event where she was able to meet existing clients of the Bank and it was their views on the service they receive which made up Anne’s mind to move the trading company as well. Martin was quickly introduced to Lynn and the rest is history. Between them, Anne and Lynn have now had the opportunity to meet a number of other Lloyds customers at the regular business and networking events the Bank holds.



"The events we have attended have been very beneficial as they have allowed us to talk to other Lloyds clients. As well as learning more about the services they offer, it also enabled us to meet with potential clients for our own company," said Lynn.

"As project managers, we might work on a number of rooms, a small extension or a refurbishment of the whole property. Our service is very personal and we give 110% to every project. We know how important service is to our customers and that's just as important to us."

"Lloyds has the same approach to service. Perhaps we are quite old-fashioned and we know that when we phone Lloyds, we will speak to someone in their local team who knows who we are and can help us."

Anne added: "We've also been really impressed with the service we have been given at the Smith Street and St Martin's branches. The staff are very friendly and there's no glass separating you. Lloyds has an approach which is very focused on looking after their customers and we wanted that rapport."

Although they both wanted traditional service values, they also wanted proactive and innovative solutions and have already worked with Martin to explore and progress a number of projects.

"We have been given sound advice, options and solutions which will allow us to move the business in the direction we want it to go. We trust Martin and his team and they have taken the time to get to know us and understand our business," said Anne.

Martin said that Anne Curr Design Limited was just the type of company Lloyds wanted to support.

"Both Anne and Lynn are incredibly passionate about what they do and that enthusiasm is very infectious. Lloyds has a commitment to helping Britain prosper by providing financial advice and solutions to viable companies and as soon as I got to know them, I was confident that we would be able to meet their needs," he said.



"The strength of Lloyds in the Channel Islands is that we have a wealth of experience and expertise at all levels and can build an offering to suit each client. Anne and Lynn's clients expect individual attention of the highest level and it's only reasonable for them to expect the same from their bank. I'm delighted that one phone call has led to what I hope will be a long and fruitful relationship."

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Anne Curr, Director, Anne Curr Design Limited

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